

Tech-savvy creative with strengths in **user experience design, project management, research-oriented strategy, and translating complex data ecosystems into accessible print + digital products..**

EDUCATION //

2020 - 2022 **University of Wisconsin-Madison** | English - Literary Studies, Ph.D student
(on leave) :: Ph.D Minor in Print Culture History (Center for the History of Print and Digital Culture)
English 100 Teaching Award Nominee, Humanities Exchange Graduate Award

2018 - **Loyola University Chicago** | Digital Humanities, M.A.
2020 :: *Graduate Fellow, Center for Textual Studies and Digital Humanities*

2015 - 2017 :: **School of the Art Institute of Chicago** | Writing, M.F.A.
James Nelson Raymond Fellow, New Artists Society Scholar

2007 - 2011 :: **University of Virginia** | English + Studio Art, B.A. (*high distinction*)
ACCIAAC Award in Creativity and Innovation, College Arts Scholar

SKILLS //

Communications + Marketing: Social media management (Buffer, DMG), email marketing (Mailchimp, Stripo, HTML), SEO strategy + metrics (Semrush, Google Analytics)

Project Collaboration + Management: Task and project tracking (Asana, Basecamp, Jira, Trello), collaboration tools (Airtable, GitHub, Google Workspace, FigJam, Notion)

Creative Production: Video, image, and audio editing (Adobe Photoshop + Premiere, Audacity), generative AI (Midjourney, Adobe Sensei), photography, print and digital publication (Adobe Illustrator, InDesign)

User Experience Design + Development: Wireframes and prototyping (Adobe XD, Axure, Figma, Sketch, ProtoPie), usability testing (Hotjar, Typeform), UX writing

Digital Humanities: Mapping (QGIS, Leaflet, Neatline, TimeMapper JS, Timeline JS), text analysis and processing (NLTK, Voyant), XML authoring (oXygen)

Additional Skills: Copywriting, instructional design, WordPress development, asset + content management (Canto, Drupal, Omeka, custom CMS + database systems)

FOREIGN LANGUAGES + German (*limited working proficiency*)
+ Spanish (*elementary proficiency*)

TECHNICAL LANGUAGES CSS, Git/command line, HTML, JavaScript, markdown, PHP, Python, XML

EXPERIENCE //

2023 - present :: **Heritage Tile | Creative Marketing Manager**

- **Marketing Leadership:** Directed UX design, content creation, and distribution across e-commerce, print, social media (Instagram, Pinterest, Facebook, Houzz, YouTube, X), email marketing (70k+ subscribers), and paid ads (Pinterest, Google Display, Meta, Reddit)
- **Cross-Functional Collaboration:** Worked with Sales, Operations, and IT teams; managed a team of production designers and interns
- **Strategic Oversight:** Oversaw project timelines, brand strategy, and asset management; developed and executed paid digital ad strategy (Google Display, Pinterest, Meta)
- **Branding and Agreements:** Created company style guide + branded templates; directed copyright and permissions protocols for marketing content, facilitated marketing agreements with clients like HGTV, NYC MTA, and interior design/architecture professionals
- **Website Development and Intranet:** Developed B2B reseller portal and B2C e-commerce website UX strategy and design; initiated inaugural company intranet using Google Sites

2022 - present :: **Guild Literary Complex | Website Design Coordinator** (*freelance*)

- **Non-Profit Website Strategy:** Conducted UX research and comprehensive website analysis; responsible for SEO, site analytics, WordPress maintenance, archival strategy, and technical troubleshooting

2019 - present :: **Dickinson's Birds: A Listening Machine | UX/UI Designer + Technical Manager** (*freelance*)

- **Digital Humanities Design:** Created UX/UI designs for website, digital assets, digital archives, and data visualization objects
- **Project + Information Management:** Developed information architecture across multiple databases, agile project management strategy, and project documentation for interdisciplinary team of scholars and developers

2019 - present :: **English Trade Cards: A Digital Companion | Principal Researcher + Developer**

- Digital project housing bibliographic research for Newberry Library Case Wing ZC 27 .T763; includes a searchable archive, project-specific metadata, and an interactive map
- Responsive Omeka + WordPress design with custom PHP and CSS

2022 - 2023 :: **TAA Graduate Worker Union of UW-Madison | UX Design Consultant + WordPress Developer** (*freelance*)

- **Comprehensive Digital Strategy:** Conducted UX research for 500+ member organization; led front-end and back-end website redesign for 20+ years of digital content (WordPress, Airtable)
- **Sustainable Digital Innovation:** Generated instructional documentation, metadata standards, assets, and UI kit

2021 - 2022 :: **Holding History | Editorial Assistant + UX Consultant** (*freelance*)

- Conducted UX audit for mobile and desktop interface of award-winning public humanities project (Wix)
- Contributed written content to public humanities website

2021 :: **Black German Heritage Research Association | UX Consultant** (*freelance*)

- Produced Figma prototype designs for nonprofit's website expansion project

2021 :: **Public Humanities in Pieces | UI/UX Designer + WordPress Developer** (*freelance*)

- Designed and executed website for the digital publication of public humanities micro-database

2019 - 2020 :: **The Amy Lowell Letters Project | Project Manager**

- Managed six-person team for initial phase of digital archive project
- Developed project-specific XML encoding standards
- Established project-wide infrastructure, workflow, and documentation that contributed towards 2020 NEH Award

2019 - 2020 :: **Cudahy Library, Loyola University Chicago | Graduate Reference Assistant**

- Provided research assistance for students + library patrons online and in-person

2019 - 2020 :: **Green Lantern Press | Archive Manager**

- Maintained book inventory and archive for small press
- Coordinated distribution and book fair sales

2018 - 2020 :: **Center for Textual Studies and Digital Humanities, Loyola University Chicago | Graduate Fellow**

- Contributed to daily operations for research center, including: social media oversight, event production and documentation, equipment rental and maintenance, and website management
- Provided digital humanities consultation for diverse range of faculty projects

2018 - 2020 :: [The Lili Elbe Digital Archive](#) | **Technical Editor**

- Encoded archival material (XML/TEI), proofed collation of four digital editions, edited and cataloged an archive of over 1,000 images, and provided primary technical training for team members

2017 - 2018 :: [Ryerson and Burnham Libraries, Art Institute of Chicago](#) | **Circulation Assistant**

- Supported research of museum staff and patrons, handled rare books and materials, conducted library shelving and book shifting projects
- Addressed patron inquiries in-person and via telephone
- Created social media content

2015 - 2017 :: [Joan Flasch Artists' Book Collection](#) | **Special Collections Assistant**

- Oversaw collection's Reading Room, introduced collection to visitors, curated and supervised class visits, researched and cataloged archival and contemporary acquisitions.
- Handled, pulled, and shelved rare book materials; researched and cataloged new acquisitions
- Oversaw reading room and gave tours of the collection to classes and visitors

2014 - 2015 :: [Lengio Corporation](#) | **Content Curation Consultant**

- Curated, edited, and organized metadata for English language education website

2007 - 2011 :: [Fiske Kimball Fine Arts Library, University of Virginia](#) | **Student Library Assistant**

- Completed circulation tasks and provided patron support

TEACHING //

2021 - 2022 :: [University of Wisconsin-Madison](#)

Graduate Instructor – “English 100: Introduction to Composition”

- Taught 3 sections of undergraduate composition & rhetoric course
- Developed curriculum focusing on multimedia communication and digital literacy
- Designed instructional materials capable of accommodating both synchronous and asynchronous students
- Nominated by students for English 100 Teaching Award

2019 :: [Loyola University Chicago](#)

Technical Instructor – “Transgender in Literature” with Dr. Pamela Caughie

- Taught 8 weeks of version control software, XML and TEI encoding, digital timelines, and mapping in undergraduate seminar
- Syllabus + course materials available on [GitHub](#)

2015 - 2017 :: [School of the Art Institute of Chicago](#)

Teaching Assistant

- + “Concrete Poetry” with Prof. Mark Booth (Spring 2017)
- + “From Personal to Persona” with Prof. Calvin Forbes (Fall 2016)
- + “Intermediate Screenwriting” with Prof. John Petrakis (Spring 2016)

Writing Fellow

- Research + writing tutor for undergraduate and graduate students

2015 :: [Servicio Nacional de Aprendizaje \(Technical College\)](#) – Pereira, Colombia

English Language Instructor – “ESL for Human Resources”

- 2013 - 2014 :: **Balboa City School International Program (High School)** – Quanzhou, China
Senior English and Literature Instructor – 12th Grade American Literature + Writing
- 2012 - 2013 :: **Avrupa Kent State Koleji (Primary School)** – Istanbul, Turkey
English Language Instructor – 3rd + 4th Grade ESL
- 2012 :: **Vejini Skola (Primary School)** – Vejini, Kakheti, Republic of Georgia
English Instructor – 1st - 9th Grade ESL

Selected PUBLICATIONS

Book Chapters:

- 2024 :: "Nest, Mesh, Machine: Digital Vitality in *Dickinson's Birds*." *Conjecturing a Climate: Reading Dickinson at the End of the World*. University of Virginia Press (forthcoming).

Creative:

- 2019 :: "Season 3, Episode 15" - *OYEZ Review, Issue #46*, May 8.
- 2018 :: "L U S T", "f o a m", "M DN GHT BLUE" [\[Link\]](#) - *Black Warrior Review* online, July 15.
- 2017 :: "A Poem" - *Pond Water*, The School of Making Thinking CON/TEXT Residency, June 15.
- 2017 :: "A new sentence they asked" - *Quince*, University of Virginia Poetry Program Anthology, April 25.
- 2017 :: "Souvenirs" - *Collected Literary Magazine*, May 10.
- 2016 :: "Infidelity Cake" [\[Link\]](#) - *Calamity, Issue #1*, Oct. 30.
- 2011 :: "Honeyvoiced" [\[Link\]](#) - *Literary Laundry, Vol. II, Issue #1*, Autumn.
- 2011 :: "Mulieris" [\[Link\]](#) - *Gadfly Online*, July 1.

Other:

- 2022 :: [Computer Tours](#) Interview Project - HoldingHistory.org, July 2022.
- 2021 :: "[Live-Action History: A Journal of a Plague Year](#)" - *Public Humanities in Pieces*, May.
- 2020 :: "[Cash Cows: The Cattle Behind Our Screens and Pages](#)" - *Holding History's Bestiary of the Book*, Dec. 14.
- 2016 :: "[On Jacolby Satterwhite](#)" - *Conversations at the Edge*, Nov. 10.

AWARDS + HONORS //

- 2022 :: English 100 Teaching Award Nominee
- 2021 :: HEX Project Award // Graduate Public Humanities Exchange, UW-Madison
- 2019 :: *Best of the Net* Nominee // Black Warrior Review
- 2018 - 2020 :: CTSDH Graduate Fellowship // Loyola University Chicago
- 2017 :: James Nelson Raymond Fellowship // School of the Art Institute of Chicago
- 2016 :: Writing Department Small Grant // School of the Art Institute of Chicago
- 2015 - 2017 :: New Artists Society Scholarship // School of the Art Institute of Chicago
- 2011 :: Undergraduate Award of Distinction // *Literary Laundry* Vol. 2, Issue I
- 2011 :: ACCIAC Award in Creativity and Innovation // University of Virginia
- 2010 - 2011 :: College Arts Scholar // University of Virginia

SERVICE //

- 2021 - 2022 :: **TAA Graduate Labor Union** – Madison, WI
Membership Secretary + Departmental Steward
- 2018 - 2019 :: **Loyola Graduate Workers' Union** – Chicago, IL
Data Manager + Website Designer
- 2019 - 2020 :: **Digital Humanities Student Association**, Loyola University Chicago – Chicago, IL
Founder + Co-Chair; Student Representative to the CTSDH Board
- 2016 - 2017 :: **Collected Literary Magazine**, School of the Art Institute of Chicago – Chicago, IL
Managing Editor
- 2016 - 2017 :: **MFA-Writing Graduate Forum**, School of the Art Institute of Chicago – Chicago, IL
Co-Founder + Co-Chair

TALKS, PANELS, + WORKSHOPS //

- March 17, 2023 :: *Poetics & the Anthropocene*, ACLA Conference
INVITED PRESENTER
- May 21, 2021 :: *Live Roundtable: The Future of Textual Studies Programs*, The Society for Textual Scholarship Conference
INVITED PANELIST
- April 7, 2021 :: *Large Projects, Large Teams: Benefits, Drawbacks, and Strategies for Project Management and Collaboration*, University of Illinois Chicago
INVITED PANELIST
- October 18, 2019 :: "Digital Textuality," Center for Textual Studies and Digital Humanities, Loyola University Chicago
TALK + WORKSHOP [GitHub]
- May 14-17, 2019 :: "Python" + "Text Analysis with Python and NLTK," DHRI South Bend, University of Notre Dame
WORKSHOP
- March 23, 2019 :: "Tan Lin Through a Posthumanist Lens: Possibilities for Digital Textuality," Loyola Graduate School Interdisciplinary Research Symposium
TALK
- December 15, 2016 :: "The Feel World," School of the Art Institute of Chicago Graduate Lecture Series
TALK

EXHIBITIONS // READINGS + PERFORMANCES //

Selected Exhibitions:

- June 2018 :: **Season** (audio installation) // *They Become Ours* - Group Show, Gallery 062 - Chicago. IL
- June 2017 :: **M DN GHT BLUE, Pt. III** (video installation) // *Keep In Touch* - Group Show, Collabo - Chicago, IL
- Feb. 2017 :: **Vowels** (works on paper) // *The First Animals in Space* - Group Show, Page Gallery - Chicago. IL
- Dec. 2016 :: **M DN GHT BLUE, Pt. II** (installation with artist's book) // *Scoring and Keeping Score* - Group Show, dfbrl8r Gallery- Chicago. IL
- Dec. 2016 :: **M DN GHT BLUE, Pt. I** (film screening) // Nightingale Cinema - Chicago. IL
- April 2011 :: **Unreal City** (photography installation with artist's book) // Ruffin Gallery - Charlottesville, VA

Selected Readings + Performances:

- 2020 :: *Guild Complex's Exhibit B Reading Series* // virtual - Dec. 3.
- 2019 :: *OYEZ Review #46 Release* // City Lit Books - Chicago, IL, May 8.
- 2019 :: *Test Literary Series III* // The Whistler - Chicago, IL, Feb. 17.
- 2017 :: *Future Rags Performance* // SAIC Ballroom - Chicago, IL, May 15.
- 2016 :: *DPSOMRS Reading Series* // Chicago, IL, Oct. 27.

2016 :: *Open Door Reading Series* // The Poetry Foundation - Chicago, IL, March 15.

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References gladly available upon request.